

# To Be Secure **[2BS]** Forum

The leading politico-security forum in Southeast Europe



ATLANTIC COUNCIL  
OF MONTENEGRO



# [About us]

The Atlantic Council of Montenegro (ACM) was founded in 2006 and since then, it has been the leading think-tank in Montenegro and the Western Balkan region, which, through its projects, extensive research, and activities on security, defense and diplomacy has made significant contributions to fostering democratic progress and Euro-Atlantic integrations of Montenegro and the region.

The ACM remained steadfast in its commitment to fortify democracy, enhance international security, and foster stability while promoting quality information and knowledge as efficacious tools to promote and uphold democratic values. We provide an essential platform for addressing and navigating global political and security challenges by encouraging dialogue that enhances public discourse and cultivates consensus among the relevant actors in the broader Euro-Atlantic region.





**TO BE SECURE**  
FORUM • MONTENEGRO



The Atlantic Council  
of Montenegro' flagship event

# [2BS] FORUM

To Be Secure (2BS) Forum is a leading politico-security forum in Southeast Europe (SEE) that has been shaping national, regional, and international security frameworks, since its inception in 2011. As the flagship event of the Atlantic Council of Montenegro, it provides an exceptional and unique platform for prominent political figures, as well as international organizations representatives, academia, security experts, business leaders, renowned global think tanks, NGO experts and innovators to generate ideas and solutions to effectively tackle and overcome the prevailing global challenges pertaining to security and stability.

**#Cultivating effective  
strategies for political,  
security, and digital  
challenges**



# #Fostering public awareness

**450+**  
speakers

**4.000+**  
participants

**60+**  
countries

**#Promoting Euro-Atlantic  
integrations: Dedication  
to peace, stability and  
cooperation**

# 2BS FORUM [program]

combines a range of events to foster dialogue, collaboration, and problem-solving among participants from diverse backgrounds and sectors. In addition to the main sessions – panel discussions, there are various thematic side events and exclusive brainstorming sessions aimed at promoting action in urgent crises and planning long-term strategies, such as bilateral, ministerial, business-to-business and private meetings.





# [Why support] 2BS FORUM?



NETWORKING:  
EXTEND YOUR REACH  
THROUGH 2BS FORUM  
NETWORK



INFLUENCE:  
DRIVE POLICY  
CHANGE



CREDIBILITY:  
RAISE YOUR  
REPUTATION



ENHANCE VISIBILITY &  
GAIN INTERNATIONAL  
RECOGNITION



ENGAGEMENT:  
PARTICIPATE & AMPLIFY  
YOUR BRAND MESSAGING





WITH COMPLIANCE  
**ABIS**  
to be secure  
www.abis.com  
2020-2021

# 50.000

## [DIAMOND] ♦ PREMIUM PACKAGE ♦

Designed for a world-leading organization, this package offers the title of a 'Headline' sponsor and complete visibility across the entire event.

### **The Diamond package includes:**

- ♦ Prime branding as a 'Headline' sponsor
- ♦ Opportunity to suggest relevant topics, speakers and participants
- ♦ Early access to the list of participants
- ♦ Organization and/or invitation to private meetings and closed-door policy discussions
- ♦ Keynote speaking opportunities
- ♦ Prominent logo placement on the 2BS website, reports and event materials
- ♦ Feature on banners & selected electronic and print media
- ♦ Opportunity to broadcast promotional video on screens in the foyer during breaks
- ♦ Optional placement of an information desk in the foyer
- ♦ Exclusive sponsorship of the Opening party
- ♦ Sponsor of the "Security Magazine"
- ♦ Exclusive seating at the gala dinners (\*6 full delegate passes)

# 30.000

## [PLATINUM] ✦ PREMIUM PACKAGE ✦

The platinum package offers key positioning across the two-day event. The platform provides the opportunity to educate and network with the 2BS Forum audience, participants and speakers.

### **The Platinum package includes:**

- ✦ Branding as the 'Strategic' partner
- ✦ Opted-in participants list released
- ✦ Organization of the one-to-one meetings
- ✦ Mainstream/breakout speaking slot
- ✦ Recognition as the 2BS Forum's sponsor at the official communications and media coverage
- ✦ Exclusive sponsorship of the Gala Dinner (\*4 full delegate passes)

# 10.000

## [GOLD] ✦ PREMIUM PACKAGE ✦

Participation as a Gold sponsor provides your organization with a great platform to enhance its visibility and extend your reach through the 2BS Forum's network.

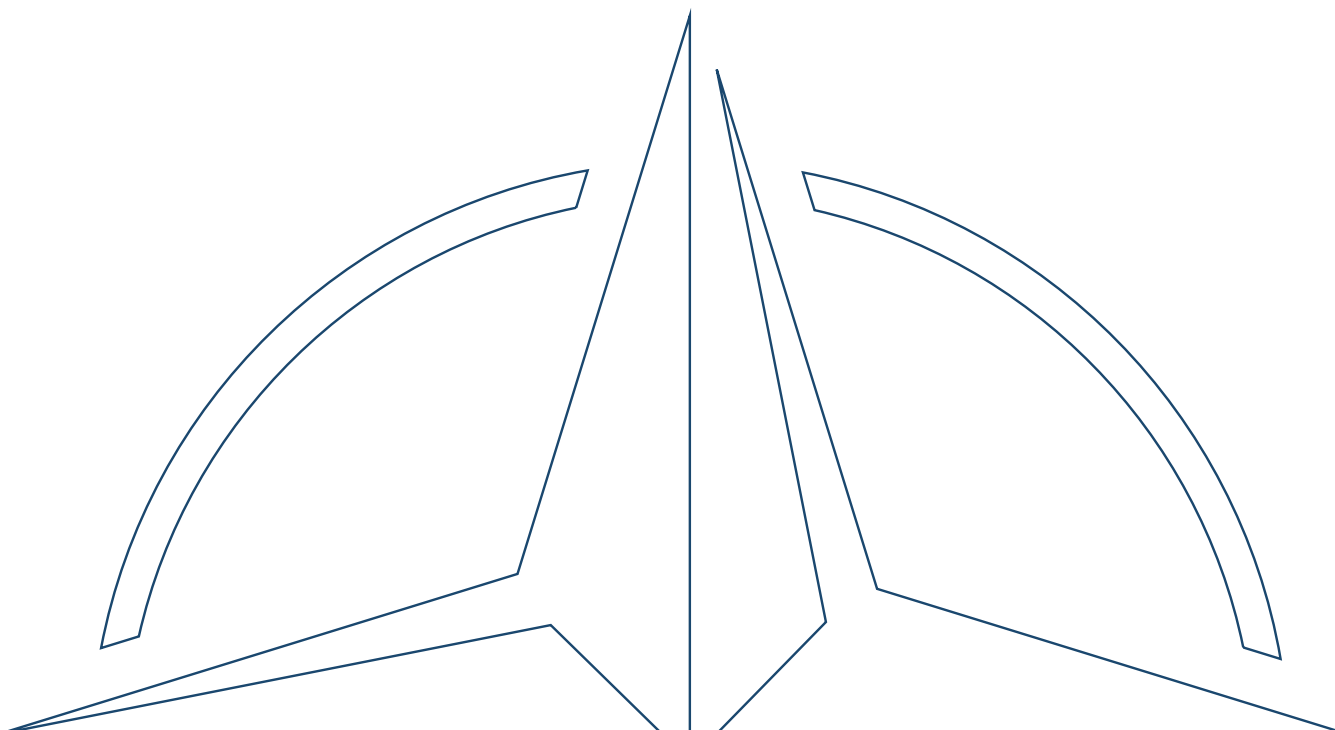
### **The Gold package includes:**

- ✦ Networking and lead generation opportunities
- ✦ Mainstream breakout speaking slot
- ✦ Recognition as the 2BS Forum's sponsor at the official communications and media coverage
- ✦ Exclusive sponsorship of the lunch reception or refreshment break (\*2 full delegate passes)

# **The 2BS Forum and the Atlantic Council of Montenegro [on Social Media]**

[www.ascg.me](http://www.ascg.me)

[www.2bs.me](http://www.2bs.me)



Should you have an interest in sponsoring our esteemed event or require any additional information, we kindly request you to contact us at:

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