



ATLANTIC COUNCIL  
OF MONTENEGRO

TURNING  
**WORDS** INTO  
**ACTION**



# About us

**The Atlantic Council of Montenegro** was founded in 2006 and since then, it has been a leading think tank in Montenegro and the Western Balkan region, which, through its projects, extensive research, and activities on security, defense and diplomacy, has stimulated dialogue and made significant contributions to affirming stability, cooperation, democratic progress as well as Montenegrin integration into Euro-Atlantic structures.

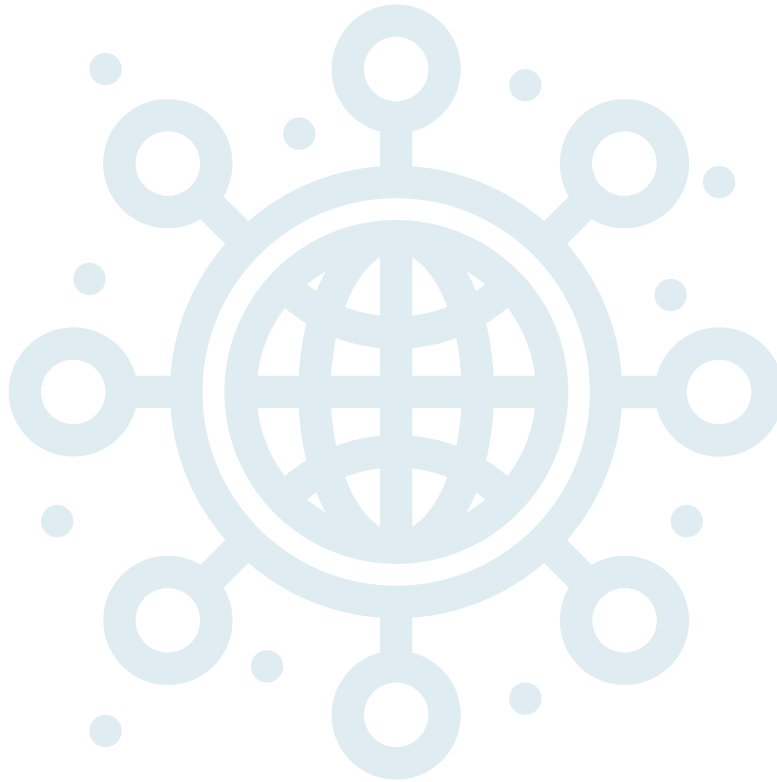
The Atlantic Council of Montenegro provides an essential platform for addressing and navigating global political and security challenges that enhances public discourse and cultivates consensus not only among the key stakeholders, corporate and non-profit organizations, academia, and the media in Montenegro and Southeast Europe (SEE) but also among decision-makers and experts in the broader Euro-Atlantic region.

An important part of the Atlantic Council of Montenegro is the **Youth Atlantic Treaty Association of Montenegro (YATA)** which represents our pivotal pillar committed to the promotion of critical thinking and active involvement among youth, aiming at building skills that can contribute to the development and prosperity of Montenegro and the Western Balkan region.



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## Our **Mission**

The Atlantic Council of Montenegro remained steadfast in its commitment to fortify democracy, enhance international security, and foster stability while promoting quality information and knowledge as efficacious tools to promote and uphold democratic val-

ues, in Montenegro and the Western Balkan region. We are confident that our scientific-research activities, constructive leadership and active involvement in international affairs have significantly contributed to regional stability and global security.

# Our Goals

Affirming and Encouraging  
Euro-Atlantic integrations of Montenegro



Fostering networking  
and knowledge-sharing  
among relevant stake-  
holders through our ca-  
pacity-building programs



Conducting comprehen-  
sive analysis of multifac-  
eted political, security, and  
socio-economic develop-  
ments and challenges



Developing educational  
and exchange initiatives to  
cultivate a new generation  
of young leaders capable of  
advancing the organization's  
mission and goals



Raising public awareness on  
global security and stability is-  
sues, the importance of Euro-At-  
lantic integrations, the impact  
of malign information activities  
on democratic processes and  
institutions in Montenegro



Promoting peace and se-  
curity in the SEE region,  
and enhancing regional  
cooperation

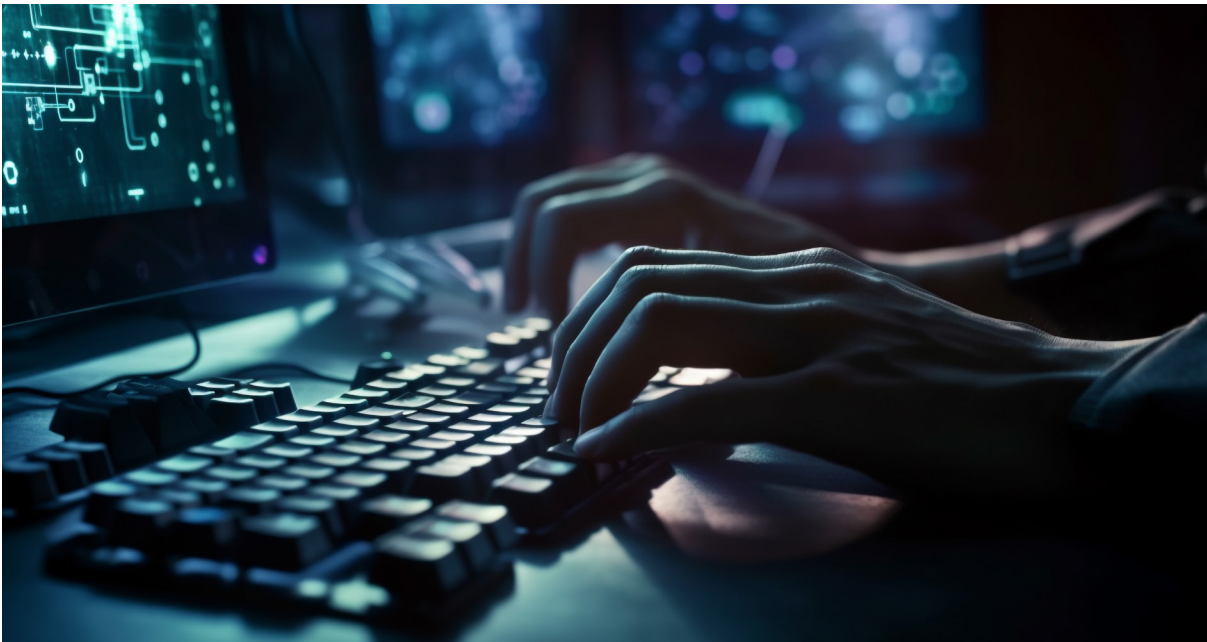
# Our Centers



The Atlantic Council of Montenegro implements its activities through three of its centers:

## Digital Forensic Center - DFC

**Digital Forensic Center** is the first digital hub of its kind in the Western Balkan region devoted to countering disinformation, fake news, and propaganda campaigns that have the goal to destabilize democratic processes and institutions in both Montenegro and the region. The DFC team focuses on key messages found in the Montenegrin and wider information space, which spread altered or completely incorrect information, aiming to discredit and undermine democratic states.





## Center for International Relations

**Center for International Relations** aims to enhance cooperation, facilitate dialogue, and advance regional initiatives in the realm of international relations. The Center seeks to catalyze local, regional, and global strategies for promoting more efficient political activities and economic growth. The 2BS Forum is a significant product of the Center's work, serving as the leading politico-security forum in the region that shapes national, regional, and international security frameworks.



## Center for Countering Terrorism and Violent Extremism

**Center for Countering Terrorism and Violent Extremism** is committed to providing practical support and multidisciplinary guidelines to strengthen the rule of law and counter extremism that can lead to terrorism activities. Through monitoring and analyzing trends, the Center addresses the root causes of radicalization, changes in extremist and terrorist organizations' methods and techniques, and strategies with a special focus on right-wing extremism in order to build resilience and counter this phenomenon.

# Acknowledge the Present, Shape the Future:

Reflection on a Progress-made







150+

Publications & Analyses Published



140+

Conferences



50+

Round Tables



1300+

Speakers



50+

Countries



100+

Workshops



10.000+

Participants



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# Our **Values**



## Brand Identity

The Atlantic Council of Montenegro's notable brand recognition is a testament to our unwavering commitment to excellence and our ability to engage with a broad spectrum of national and international stakeholders. Our extensive and enduring partnerships with policy and decision-makers, representatives of the diplomatic corps and international organizations, nonprofit entities, academia, and media have been instrumental in building our reputation as a trusted source of information and a significant player in shaping the future of Montenegro and the SEE region.

## Networking & Expertise

Since its establishment, the Atlantic Council of Montenegro has implemented numerous projects and programs on security and defense issues and generated initiatives and ideas for policy-level action. The ACM has been fostering research, innovation, and technology, as well as knowledge exchange in an effort to address national, regional, and global security challenges. In that context, we have published more than 150 publications and analyses on various topics concerning security, stability, and democracy. The above-mentioned experience, expertise, and know-how made it possible to expand our offerings, deliver and enable effective policies at scale.

## Education

The Atlantic Council of Montenegro is led by a dedicated team of personnel, external consultants, and distinguished experts. Additionally, strategic partnerships and collaborations with a wide-ranging network of regional and international organizations, enable us to extend our offerings. The Atlantic Council of Montenegro's institutional-level expertise is widely acknowledged, as evidenced by active participation and involvement in several government-led working groups and consultation teams that work on planning, formulation, and implementation of strategic plans related to security and defense matters in Montenegro.

## Action

We, at the Atlantic Council of Montenegro, believe in the importance of integrating theory and practice to achieve our mission. In addition, we have always been striving to develop innovative, evidence-based solutions to the complex challenges facing our society, and to ensure that our work is grounded in sound principles. This concept has helped us achieve a measurable and sustainable impact that contributed to the greater good of all people and institutions, directly or indirectly involved in our work.

## Impact

The efforts of the Atlantic Council of Montenegro are directed towards serving the following groups: policy and decision-makers, security professionals, academia, media, youth, and the citizens of Montenegro. Our capacity-building programs aim to equip individuals and organizations with the knowledge, skills, and tools necessary to contribute to the development of a more secure, democratic, and prosperous society. On the other hand, our awareness-raising programs seek to engage the public and key stakeholders in meaningful discussions and activities that foster a greater understanding and appreciation of the importance of our mission.

## Youth Empowerment

The Atlantic Council of Montenegro is committed to the promotion of active youth involvement, through various activities. The Atlantic Council of Montenegro's youth organization – YATA has been engaging its members in a diverse array of activities in Montenegro and abroad, including immersive visits to pertinent institutions, attendance at seminars and schools and participation in international conferences. In addition, the Atlantic Council of Montenegro is diligently educating youth, with the goal to develop their skills and make them capable of contributing to the development and prosperity of Montenegro and the Western Balkan region, through their creativity, work, and dedication.





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# **SPONSORSHIP** opportunities

**The Atlantic Council of Montenegro** invites you to become a valued sponsor and contribute to our mission of promoting stability and enhancing cooperation in the SEE and the broader Euro-Atlantic region. By sponsoring the Atlantic Council of Montenegro, your organization will have the unique opportunity to support and shape the dialogue on crucial security, defense, and diplomatic issues. Thereby, we offer various sponsorship opportunities designed to maximize your visibility and impact:

### **A ONE-YEAR SPONSORSHIP PACKAGE: 50+K**

- ✓ Exclusive sponsorship of high-profile events
- ✓ Keynote speaking opportunities at the Atlantic Council of Montenegro conferences
- ✓ Prominent logo placement on Atlantic Council of Montenegro's website, publications, reports and event materials
- ✓ Recognition as a strategic partner in the Atlantic Council of Montenegro's official communications and media coverage
- ✓ Invitations to closed-door policy discussions and roundtable events

### **TRAINING COURSE: 15-20K**

- ✓ Opportunity to suggest relevant topics, speakers, and participants at the training course
- ✓ Branding and mentions in lead up, during, and follow-up of the event
- ✓ A video advocacy campaign – a short video will be produced with the goal to increase publicity and the visibility of the training outputs, and experiences of the participants.

## ■ CONFERENCES/ROUND TABLES: 15 – 20K

- ✓ Exclusive sponsorship of an editorially moderated discussion on a key topic
- ✓ The conference/round table can consist of up to six participants and two moderators, jointly named
- ✓ Keynote speaker opportunities – sharing insights, expertise, and innovative ideas
- ✓ Long-term impact: reach your audience directly
- ✓ Brand and Media Exposure

## ■ DIGITAL PANEL: 5K

- ✓ an open floor, panel discussion driven by the sponsor's objectives, bringing up informative opinions, trends, and solutions, wrapped up with a live Q&A
- ✓ Increasing the visibility among the target audience
- ✓ Post-Event Exposure: the digital panel will be recorded and made available for on-demand viewing, extending the reach beyond the live event

## ■ PUBLICATION / ANALYSIS: 3 – 5K

- ✓ Exclusive sponsorship of an in-depth research report or policy brief on the topic of a common interest
- ✓ Foster recognition among key stakeholders, decision-makers, and the wider academic and policy communities
- ✓ Targeted Marketing Reach

# Why support the 2BS Forum?

**The 2BS Forum** is a leading politico-security forum in Southeast Europe that shapes national, regional, and international security frameworks. By bringing together heads of state and government, ministers, parliamentarians and diplomats, international organizations representatives, and security experts from both sides of the Atlantic, the 2BS Forum facilitates discussions on global trends and challenges.

## TOP 5 SPONSORSHIP PACKAGE BENEFITS



ENHANCE VISIBILITY  
& GAIN INTERNATIONAL  
RECOGNITION



CREDIBILITY: RAISE  
YOUR REPUTATION



NETWORKING: EXTEND  
your REACH through the  
2BS Forum network



ENGAGEMENT: PARTICIPATE &  
AMPLIFY YOUR BRAND  
MESSAGING



INFLUENCE: DRIVE  
POLICY CHANGE



# Supporting the DFC

**Digital Forensic Center (DFC)** represents the first digital hub in the Western Balkan region aiming at fighting malign information activities – disinformation, fake news and propaganda campaigns, through research, analysis as well as capacity-building programs for different target groups.

## SPONSORSHIP PACKAGE BENEFITS



ENHANCE  
CREDIBILITY



ALIGN YOUR BRAND  
WITH INTEGRITY &  
TRUTH



ENGAGE IN COMMUNITY  
EMPOWERMENT

## SPONSORSHIP OPPORTUNITIES:

- ✓ A one-year-long sponsorship of some/all of the DFC activities
- ✓ Research Support: Sponsoring Analysis, Policy, and Dis-info briefs
- ✓ Conferences and Panel discussions on countering disinformation, fake news and propaganda
  - ✓ Enhancing Organizational and Operational Capabilities
- ✓ Capacity-building and Expertise-sharing Initiatives: workshops, seminars, and training courses that bring together experts and key stakeholders to share knowledge and best practices
  - ✓ Grassroot and/or Public Awareness Campaigns



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